

## **CREDIT CARD FRAUDS**



Credit card fraud occurs when an unauthorized person uses a credit or a debit card to perform a digital transaction or purchase. Generally, it is used to purchase goods or services by fraudulent means. This causes financial loss and impacts an individual's credit rating as well, therefore causing long-term ripple effects.

Despite banks, financial institutions and credit card issuers taking significant steps towards protecting users from scammers, they aren't exactly successful. Let's take a look at some of the credit card frauds data compiled by **security.org**, in which 1,016 U.S. card holders were surveyed about their credit and debit card habits. They were also asked about what they did to ensure their account safety.

## 127 million

Americans have had a fraudulent charge on their debit or credit card.



Credit card fraud is a several million dollar crime that became even more prevalent during the COVID-19 pandemic. This was largely due to people's preference for digital transactions and added presence on social media. It is expected to grow even more, considering the extensive dependence on online shopping.

of the respondents said they **42%** have never had a fraudulent charge on their credit cards

**35**%

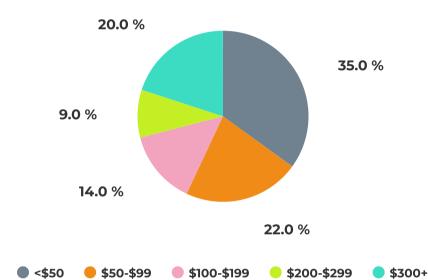
have had fraudulent charges on their card more than once

**25**%

of the respondents said they noticed a fraudulent activity in the past six months

of the respondents said they 69% noticed a fraudulent charge in the past two years

### Approximate amount of fraud charge



\$62

is the average amount of fraud charge that people have encountered on their cards

## **BEING VIGILANT HELPS!**

70%

within a few hours of its occurrence.

of the victims noticed the fraudulent charge



technologies that can detect frauds as soon as they take place. It also helps to enable notifications and messages from banks about transactions happening in your accounts or your cards.

Banks and credit card companies are now equipped with state-of-the-art

100 -

61%

by a message from the bank

100

of the victims were able to track and work quickly to block the

fraudulent attempts to use their cards only because they were alerted

#### 75 -**55**% 50 -45% 25 Percentage of users Percentage of users whose charge could whose charge could not be blocked be blocked

WHEN FRAUD NOTIFICATIONS ARE NOT ENABLED

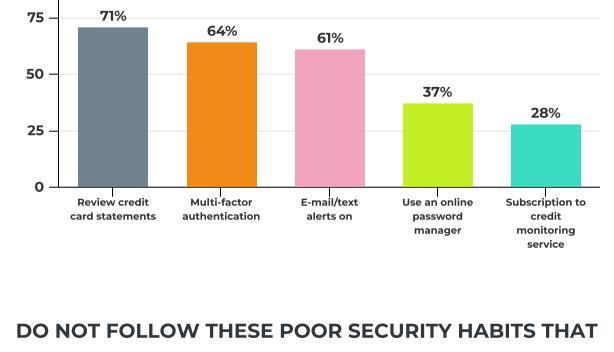
#### **81**% **75** 50 25 **19**% 0 Percentage of users Percentage of users whose charge could whose charge could not be blocked be blocked

WHEN FRAUD NOTIFICATIONS ARE ENABLED

#### Following some smart security practices will ensure that credit card frauds can be prevented. A lot of Americans already follow some of these good practices:

**SMART SECURITY PRACTICES** 

100



# **ARE ALL TOO COMMON!!**

Using the same password in multiple places





Using public Wi-Fi, especially to conduct financial transactions



Storing credit card information online

https://www.security.org/digital-safety/credit-card-fraud-report/

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