



### **DO YOUR** HOMEWORK

- -Learn more about the interviewers and their roles within the company.
- -Visit the company website to know what they do and who their clients are.
- -If they have a product, use it and be prepared to provide a brief review if asked.





### ASK ABOUT THE **FORMAT**

- -Be proactive in asking how the interview is expected to progress.
- -Ask what sort of questions you can expect. It shows that you are serious about preparing well.
- -Ask if it's a one-on-one or a group interview.



### PRACTICE MOCK INTERVIEWS

- -Have a friend or family member ask you mock questions and try answering them.
- -It will help build your confidence and get over nervousness.
- -Ask for honest feedback to help improve.



#### HIGHLIGHT YOUR SKILLS

-Make a note of the special skills required for the job based on the description. -Review your past experiences and highlight the ones you need to focus on as 'selling





#### PREPARE FOR COMMON QUESTIONS

-No matter company or position you are applying for, there are always a handful of standard interview questions that are asked.

-Prepare your answers for these and don't worry about sounding cliché. It shows you've prepared well.



points'.

## BE PUNCTUAL

-Arrive at least 10 minutes early for your interview. It allows you to destress, gather your thoughts and be comfortable.

-If you are running late due to unforeseen circumstances, always call the company to inform them. Never leave someone guessing if you're showing up or not!





## DRESS TO IMPRESS

- -It is always a good idea to ask the HR or hiring manager about the company's dress code. -If in doubt, always opt
- for business professional.
- -Keep your outfit and shoes ready the night before the interview so that you don't waste time.



# LEAVE A POSITIVE HAVE YOUR

-The first 5 minutes of an interview are often enough to leave a long-lasting positive impression.

-A neat, clean and professional appearance, a firm handshake, a cheerful smile and a greeting are sure to award you bonus points.



## FIRST IMPRESSION QUESTIONS READY

- -Asking smart questions to a potential employer is a great way of telling them that you have done your research about the job.
  - -Keep your questions concise and relevant to your job position.
  - -When you are offered answers, listen patiently and carefully.



## DEMONSTRATE A CAN-DO ATTITUDE

-Often, you may be asked a question that you don't know the answer to. In such cases, it's always good to say that you don't know but are willing to learn and find out. -If the interviewer asks if you're willing to learn a new skill for the job, always answer in the affirmative.





## BE RESPECTFUL TO EVERYONE

- -Be respectful and kind to every employee you meet, right from the cleaning staff to the receptionist. Smile and greet everyone.
- -Often, they are asked for feedback on the candidate's behavior and attitude.



# KEEP YOUR LIST OF



- -Most interviewers ask for a list of references before or after the interview.
- -Have a list ready for them. This demonstrates your preparedness.
- -It's also a good idea to speak to your references and tell them that they may expect a call from your prospective employer so that they are well-prepared.

